Application for Candidacy as a Member of the WAPP Executive Board (2027-2028)

Dear Member,

Congratulations on your nomination for the WAPP Executive Board election! If you are interested in running as a candidate, please complete this application form. The information you provide will be shared with all WAPP members prior to the election to assist them in making their voting decision. Thank you for your participation!

1. **Title, First Name, Last Name**:

   Todor S. Simeonov Ph.D.

2. **Current Occupation** (private practice, center, hospital, university etc.):

   - Senior Director Global Employee Experience – Wellness at SGS Ltd.;
   - Private Practice

3. **Field of psychotherapeutic specialization** (e.g. child and youth, couple, family therapy, etc.):
   Adults, couples, adolescents, corporate mental health and wellbeing

4. **Academic and Professional Qualifications** (e.g., university degrees, dissertations, professorships, etc.):

   - Ph.D. in E-Learning and Communications from Sofia University "St. Kliment Ohridski", Sofia
   - MA in Clinical Psychology form South-West University, Blagoevgrad
   - MA in General Psychology in English from Sofia University "St. Kliment Ohridski", Sofia
   - MA in Culture Management and Communications form South-West University, Blagoevgrad

5. **City and Country of current Residence**: Sofia, Bulgaria

6. **Email Address**: info@todorsimeonov.eu

- **Membership Status in WAPP** (e.g., Certified Positive Psychotherapist, Basic/Master Trainer, Center Manager, Organizer of Trainings, etc.):

   - Candidate International Trainer in PPT
   - European Certificate of Psychotherapy and WAPP Certified Psychotherapist

7. **Current Role in WAPP** (e.g., Board Member, Committee Member, Working Group Member, National PPT Association Board Member, etc.):

- International Advisory Board of Global Psychotherapist - Reviewer

8. **Previous Leadership or Management Experience**:
   Have you held a leadership or management role in a professional organization or institution (e.g., association, university, hospital, company)?
   Yes □ No □

   If yes, please provide details of the organization, your role, and the location:

   - Senior Director Global Employee Experience – Wellness at SGS Ltd. – Global (Impact over 16 countries)
   - Director of Talent – Coherent Labs, Bulgaria
   - Deputy Chairman of Youth Initiative for the Srednogorie Region, Bulgaria
9. **Publications**: Have you authored scientific articles, books, or specialized texts?
   If yes, please provide examples:
   - I have authored 15+ publications in the sphere of communications, education in online environment, groups dynamics, etc. Including educational materials and textbooks.
   - Not exhaustive list of publications is available in: https://www.researchgate.net/profile/Todor-Simeonov-2/research

10. **Special Achievements**: Have you received any honors, awards, or other forms of recognition?

    Personal Recognitions

    - 2025 – Top 100 HR Talents Organization: Career Show Awards (Bulgaria)
    - 2023 – Emotional Intelligent Leader Organization: EI & Summit Awards (Global)

    Professional Awards won for the Mental Health Programs developed for SGS Ltd. organization

    - 1st Place – Best Employee Wellbeing Program • Organisation: HR Conclave 2026 (India) • Date: May 27, 2026
    - Top 50 India's Best Workplaces in Health & Wellness • Organisation: Great Place to Work (India) • Date: 2026
    - 1st Place – Health & Wellbeing Strategy • Organization: Career Show Awards (Bulgaria) • Date: October 2, 2025
    - 2nd Place – Excellence in Action – Wellness Program • Organization: Brandon Hall Awards (Global) • Date: December 12, 2025
    - 2nd Place – Benefits and Wellbeing Category • Organization: Employer of Choice 2025 (Bulgaria) • Date: July 16, 2025
    - 2nd Place – Excellence in Stress Management • Organization: B2B Employer Branding Awards (Bulgaria) • Date: February 17, 2025
    - Program of the Year – Wellness, Diversity & Inclusion Program • Organization: GSA Awards (Global) • Date: June 17, 2024

- 2nd Place – Excellence in Stress Management • Organization: B2B Employer Branding Awards (Bulgaria) • Date: February 16, 2024
- 2nd Place – Health and Wellness Category • Organization: Career Show Awards (Bulgaria) • Date: 2024
- Global Distinction – Emotional Intelligent Team – Wellness Team • Organization: EI & Summit Awards (Global) • Date: October 19, 2023
- 2nd Place – Strategy for Employee Engagement • Organization: Career Show Awards (Bulgaria) • Date: October 5, 2023
- Highly Commended – Best Employee Wellbeing Strategy • Organization: Annual Engage Awards UK • Date: October 23, 2023
- 3rd Place – Excellence in Stress Management • Organization: B2B Employer Branding Awards (Bulgaria) • Date: February 17, 2023

11. **Membership in Other Professional Associations**: If applicable, please list them:

- European Association of Psychotherapy
- Member of World Association of Positive Psychotherapy
- Registered Member with the Bulgarian Association of Psychotherapy
- Member of Bulgarian Association of Positive Psychotherapy
- Member of Institute of Rhetoric and Communications Sofia
- Member of International Psycho-Oncology Society

12. **Vision and Goals for the WAPP Executive Board**:
Please provide a brief description of your vision for contributing to the WAPP Executive Board. What specific skills, experience, or perspectives will you bring to the Board? Why should members vote for you?

Since many of you don't know me yet, besides my talk at the Soul Evenings: Psychotherapist in the Virtual World, let me introduce myself briefly. My path is a bit unusual: I combine clinical practice with academic work and a corporate role where I look after the wellbeing of colleagues (80 000) in 16 countries on 5 continents. Over the years this has connected me with professionals and organizations all over the world, and I would love to put those connections in service of WAPP. My idea is an ambassadors program that helps us grow in regions where PPT is still barely known, together with partnerships that can support our events and trainings. I also care deeply about how our community meets technology. AI is already in the therapy room, brought in by clients and therapists alike. With my background in e-learning and communications and hands-on AI experience, I can help WAPP build the awareness, training and ethical standards we need, while we can still shape them. I won't promise miracles. What I offer is steady work, real contacts, and genuine love for what our community stands for.

13. **Photo**: Please attach a recent photo to this application.

Commitment

☐ If elected as a WAPP Executive Board member, I accept the position and agree to the following:

- The role of a WAPP Board member requires a minimum of 4 hours of work per week. I confirm that I am willing to devote this time to the duties of the Board on a voluntary basis. This may include holding roles such as Chairperson, Vice-Chair, Treasurer, Secretary-General, or chairing one of the WAPP Committees.
- I am committed to collaborating with colleagues across countries and cultures with openness, mutual respect, and without prejudice, regardless of political circumstances.

Date and Place: 11 August 2026

Signature: Todor S. Simeonov