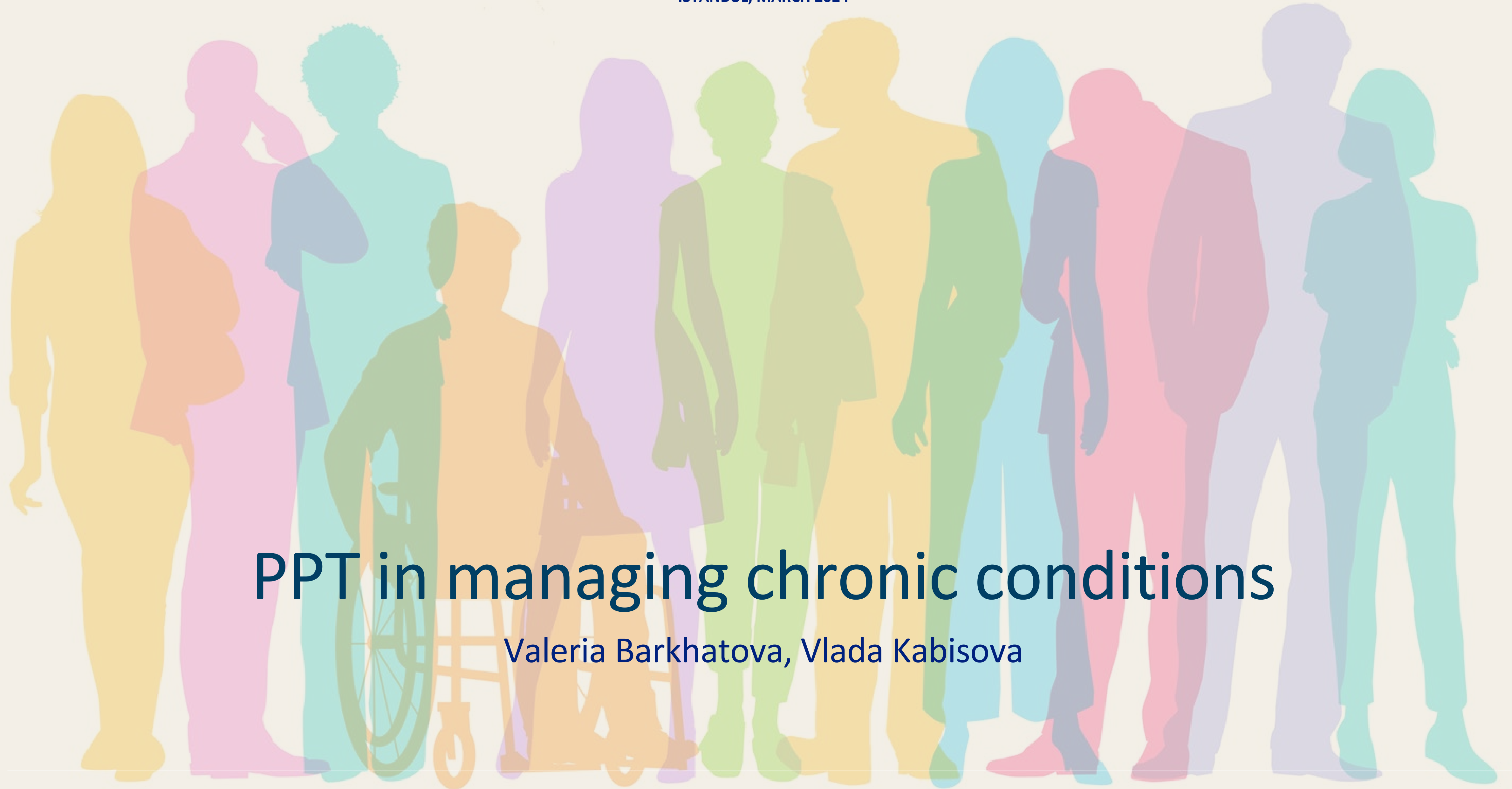


ISTANBUL, MARCH 2024



PPT in managing chronic conditions

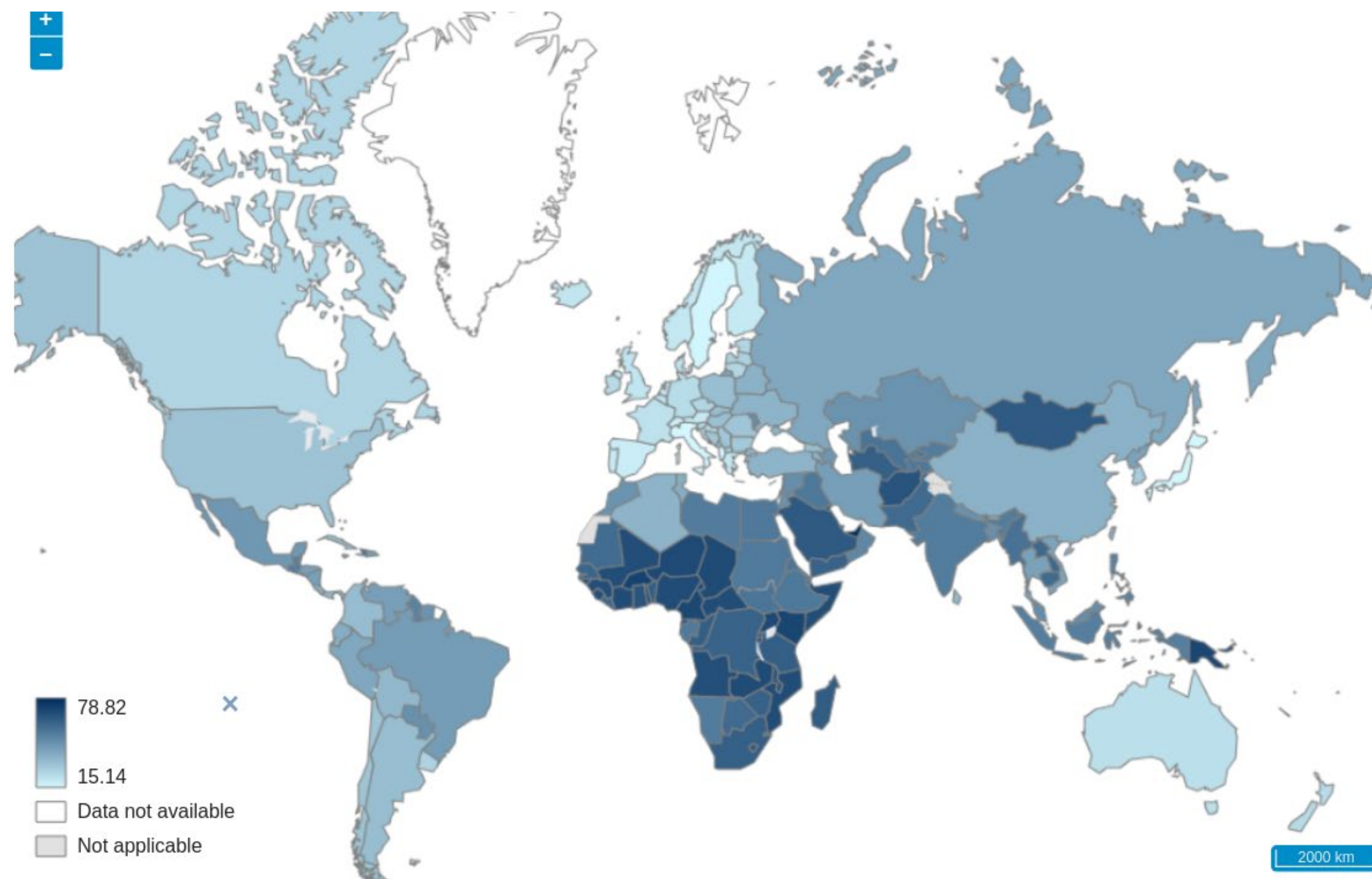
Valeria Barkhatova, Vlada Kabisova

Noncommunicable diseases, also known as chronic
diseases, kill

41 million people
each year

74% of all deaths
globally

Premature deaths due to chronic diseases

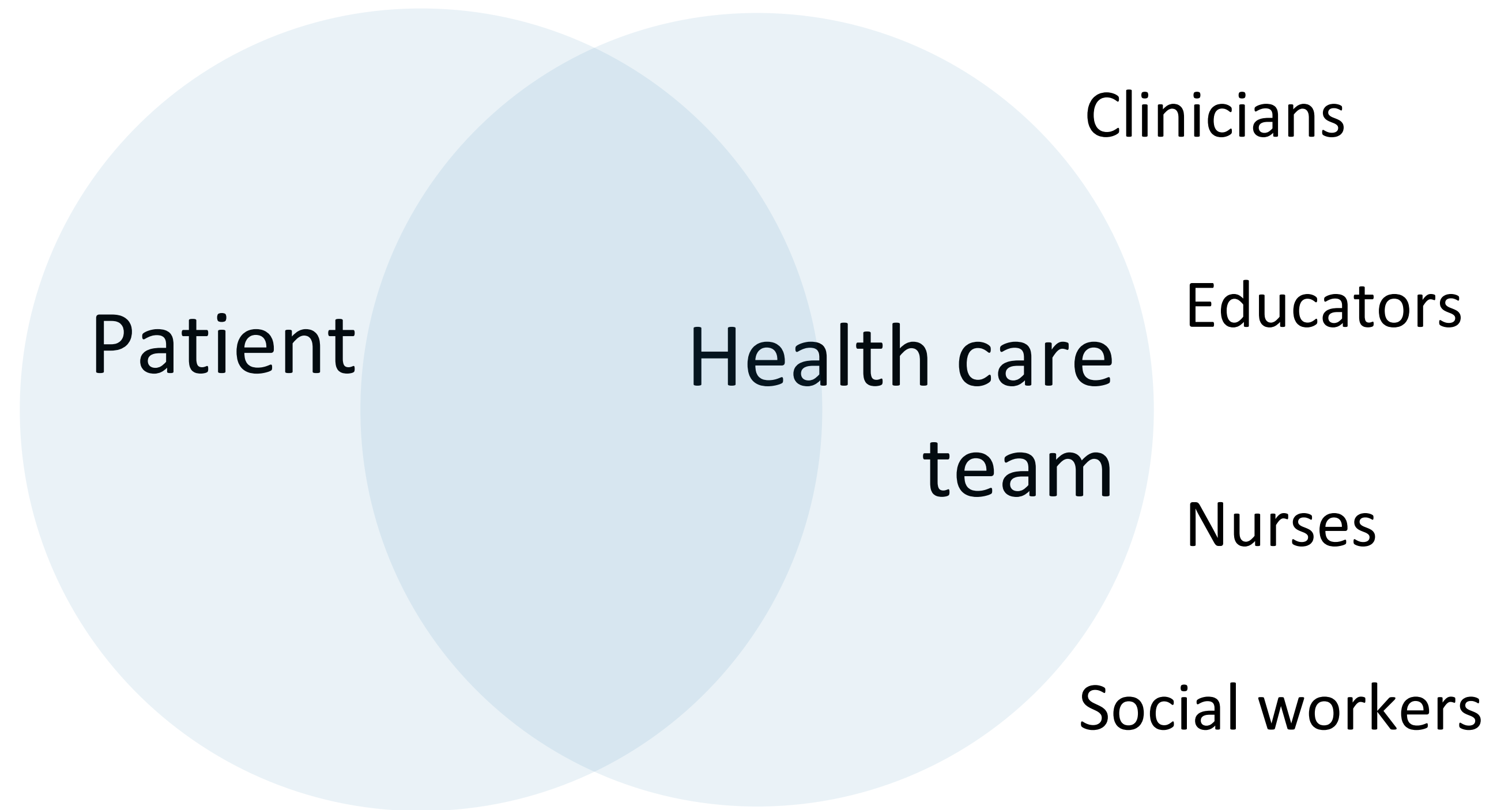


50% of individuals with chronic illness do suffer from depression

In a large study of suicide attempters, 50% suffered from a physical illness. Of these, 42% reported that their physical illness played into their decision to attempt suicide

Acute care

Disease management

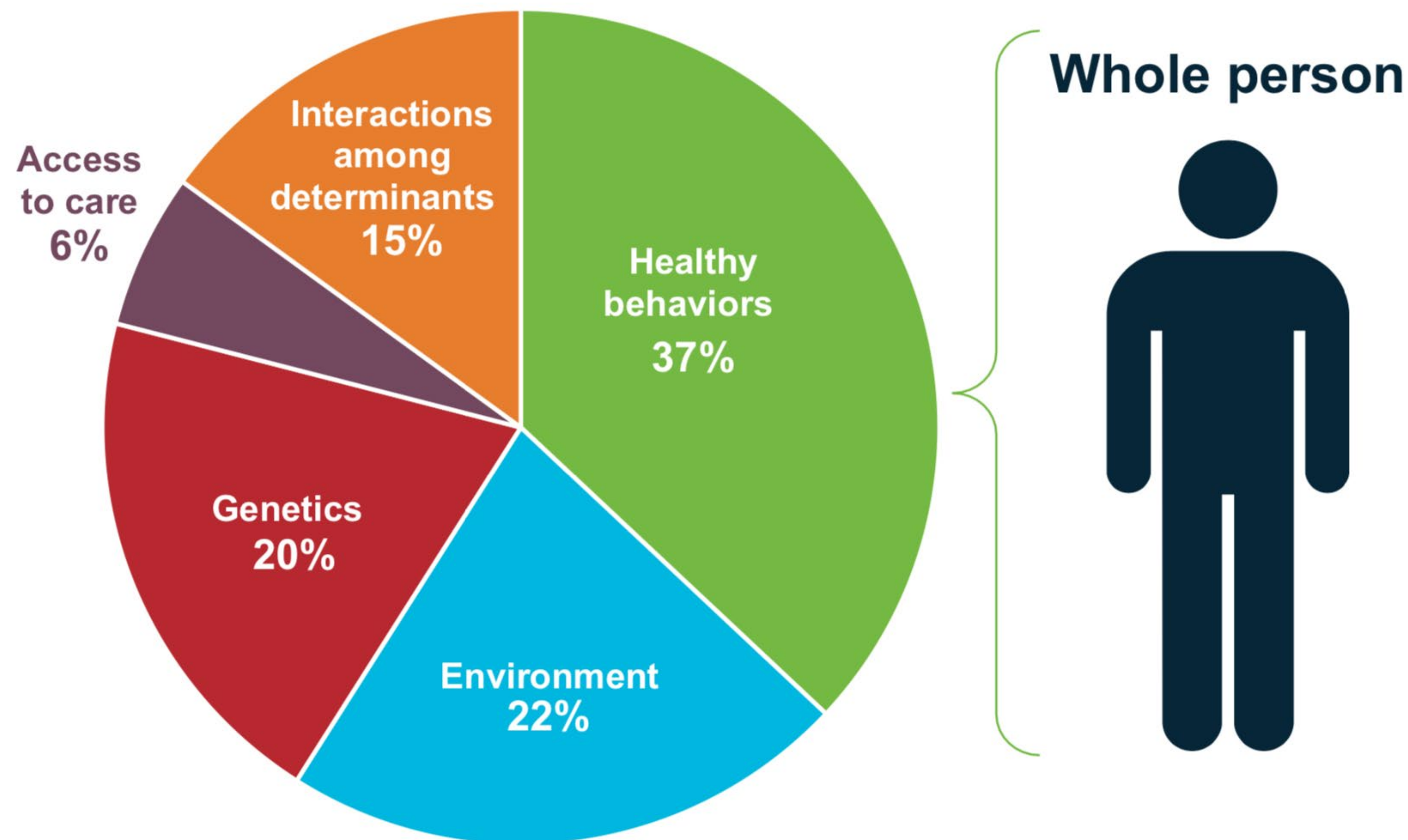


Health coaching

Counselling

Psychotherapy

What actually makes people healthy



Design research

Two groups of people aged 35-60 years with a diagnosis of hypertension and receiving adequate medical treatment

Hypothesis: patients who receive psychological support and psychotherapeutic treatment will have higher compliance compared to patients without psychological support

Patient

Person

Partner

<https://lookinward.center>

[СМОТРИВНУТРИ.РФ](https://smotrivnutri.ru)
